



Gerard Harry Berberian

August 2, 1942 - September 13, 2025

Gerard Harry Berberian, 83, of Jupiter, Florida, passed away peacefully on September 13, 2025, surrounded by the love of his family.

Born on August 2, 1942, in Boston, Massachusetts, Gerard was the beloved son of Diran and Mildred Berberian. A proud graduate of Arlington High School and Bentley University, Gerard built his life on the values of hard work, perseverance, and integrity.

He began his career at BASF but soon found his true calling as an entrepreneur. In 1976, with vision and courage, he founded Berberian & Associates, Inc. What started as a small firm grew under his leadership into a nationally recognized sales and marketing agency. Gerard's success was not just measured in business accomplishments but in the countless relationships he built and the solutions he delivered with passion, honesty, and care.

Those who knew Gerard will remember his tireless work ethic, entrepreneurial spirit,

unwavering leadership, and above all, his devotion to his family. His greatest pride and joy were the moments spent with his loved ones whose lives he touched with guidance, generosity, and unconditional love.

Gerard is survived by his devoted wife, Janet Berberian; his children Mark (Laura), James (Mariah) Berberian, Lisa (Rick) Downey, Robert (Rebecca) Berberian, and Carolyn Berberian; and, his cherished grandchildren Joseph, Taylor, Danee, Meggan, Brooke, Reese, Gavin, Cameron, and Evelyn. He also leaves behind his brother Richard and sisters Geraldine and Christine. He is reunited in eternal peace with his parents and his brother, Paul.

His legacy of love, resilience, and dedication will live on in all who knew him.

A Funeral Service to celebrate Gerard's remarkable life will be held at Taylor and Modeen Funeral Home, 250 Center St., Jupiter, FL. on Sunday, September 21st from 1:00 p.m. - 3:00 p.m. with Words of Remembrance at 2:30 p.m.

Previous Events

Funeral Service

SEP 21. 1:00 PM - 3:00 PM (ET)

Taylor & Modeen Funeral Home
250 Center Street
Jupiter, FL 33458
(561) 744-2030
<https://www.taylorandmodeenflorida.com>

Words of Remembrance

SEP 21. 2:30 PM (ET)

Taylor & Modeen Funeral Home
250 Center Street
Jupiter, FL 33458
(561) 744-2030
<https://www.taylorandmodeenflorida.com>

Tribute Wall

JM

“ *My sincere condolences to the Berberian family. I had the privilege of working with Jerry many years ago and found him to be a kind, thoughtful and generous man.*

Jyme Marcotte

Jyme Marcotte - September 18, 2025 at 07:49 PM