



Edward Rogerson Gardner

July 8, 1937 - December 3, 2025

Edward "Ned" Rogerson Gardner died peacefully in Palm Beach Gardens, Florida on December 3rd, 2025 at the age of 88.

Ned is survived by his son, Rogerson Holmes Gardner (Sarah) and his brother, Charles Gardner (Louise). He is preceded in death by his brother, Samuel Gardner, his mother, Suzanne Gardner, and his father, Harold Samuel Gardner. Ned was born on July 8th, 1937 to Suzanne and Harold Gardner. He married Diana Gardner in 1964. Also, in 1964, Ned joined Post-Keyes-Gardner which brought him from New York to Chicago. After moving to Chicago, Ned continued working in advertising, was hired by J. Walter Thompson, and was soon promoted to Executive Vice President. He worked tirelessly to acquire such clients as Kraft Foods, Quaker Oats, Gerber Products Company, and Hyatt Hotels to name a few.

After retirement, Ned was a passionate writer who enjoyed historical fiction. He wrote and self-published many novels including "Kodak Moment" and "Firestorm."

Ned was an avid golfer and loved playing with family and friends. He was a

car enthusiast and had an affinity for Corvettes. Ned was a driven, humorous, charismatic, intelligent, and caring person. He always made others smile and was the life of the party.

A Celebration of Life is scheduled for 11am on Saturday, January 17th, 2026 at Taylor and Modeen Funeral Home located at 250 Center Street, Jupiter, Florida 33458. Video livestream will be available. using the link below:

<https://view.oneroomstreaming.com/index.php?data=MTc2NjUwODAzODM5NDEyNCZvbmVyb29tLWFkbWluJmNvcHlfbGluaw==>

Everyone is invited for appetizers and drinks at Miller's Ale House from 1-3 pm (located within walking distance from the funeral home at 126 Center Street, Jupiter, Florida 33458). In lieu of flowers, please send donations to the Anti-Cruelty Society - <https://anticruelty.org/donate>.

Previous Events

Celebration of Life

JAN 17. 11:00 AM (ET)

Taylor & Modeen Funeral Home
250 Center Street
Jupiter, FL 33458
(561) 744-2030
<https://www.taylorandmodeenflorida.com>

Tribute Wall

DB

“ My grandfather (Fred Delano) & I would drive to the Jacksonville airport every December to pick up Uncle Ned, always a Friday late flight from Chicago. In those days you could walk right up to the passenger arrival gate. We would wait as passenger after passenger entered. Finally Uncle Ned would appear and in a loud boisterous voice he'd shout multiple times & with various inflections "Hi Y'ALL" everyone would laugh hysterically and I was beaming with joy looking up at him as he grabbed my hand and we headed to the baggage claim area! I learned quite early that when Uncle Ned arrived the fun, laughter, love, & music were going to delight your soul!

Dawn Delano Broun - January 06 at 05:01 PM

GH

“ While working at JWT, Ned encouraged me to get hypnotized to quit smoking and bet me I'd go back to smoking before him. I won after going to a second session. I've never forgotten his support to stay off cigarettes

Gerry Hart - December 29, 2025 at 10:11 AM

DB

Love this-so Ned Gardner💕💕

Dawn Delano Broun - January 06 at 05:03 PM